



We hope to involve and unite every part of our community as we rekindle a sense of pride and purpose. By sharing our successes and achieving a high level of exposure we can create an energized atmosphere for growth and prosperity.

This can only happen if we work together, so please join this effort by doing any of the following:

- ❖ Share information about this program with everyone, including fellow employees.
- ❖ *Display the Kinston...We're On The Way bumper sticker or window cling.*
- ❖ Post the *Kinston...We're On The Way* logo on your web site or newsletter.
- ❖ Invite us to conduct a mini training session for your employees.
- ❖ Invite us to speak to your church or civic group.
- ❖ Share examples of progress by submitting them to the Chamber's *Kinston...We're On The Way* page on their website at www.kinstonchamber.com.
- ❖ Consider placing the *Kinston...We're On The Way* logo in your advertising, on your billboards or business cards.
- ❖ Let us know about building and construction locations so we can hang *Kinston...We're On The Way* banners.
- ❖ Submit good news press release to the newspaper regularly and mention *Kinston...We're On The Way*.
- ❖ Add this tag line to the signature line of your emails: Visit www.kinstonchamber.com to see why we say: *Kinston...We're On The Way*
- ❖ Add this tag line to all your fax transmittal sheets: *Kinston...We're On The Way- We believe that Kinston and Lenoir County is a great place to live, work and play.*
- ❖ Use the *Kinston...We're On The Way* logo in other creative ways!!

Join one of the volunteer task groups that will be working on possible projects like:

- Informational Breakfast for Realtors, Developers, HR professionals and other groups
- Bus tours.
- Essay and Poster Contests for school age students.
- Development of mini training sessions and workshops.
- Development of traveling displays that will be used throughout the year.
- Development of a permanent display with changing themes "Know your Community".
- Design a Welcome Package for new businesses coming to our area.
- Host a Luncheon to recognize those individuals for their contribution to our area's progress to mention a few.

Most of all, we want to hear YOUR ideas for how we can make this community-wide program a success! So call us at the number below.

The Kinston-Lenoir County Chamber of Commerce
will be documenting all participation.

Please contact us at 252-527-1131 with
information, questions, requests and interest in a task group.