

BUSINESS *Update*

Business news and information brought to you by the Kinston Lenoir County Chamber of Commerce

► At the CHAMBER

Program will help maximize membership

Wednesday, Feb. 27
 11:30 a.m. to 1 p.m.
 Chamber of Commerce
 board room
 301 N. Queen St.

Do you wish you knew how to best Maximize your Chamber Membership?

Learn about the value of your membership and how you can make the Chamber work for you. We will help you utilize the many Chamber benefits designed to help grow your business or organization.

Register for this luncheon gathering online at www.kinstonchamber.com Event Calendar listing or by calling Jean at 527-1131.

If you are a new Chamber member or a long-standing member wanting to take advantage of the many new opportunities that are available, plan to join us. Call today to see if there is available space.

► Welcome NEW MEMBERS

Fit-4-Life

Jeff Hill, President
 2407-A N. Heritage St.
 Plaza Shopping Center
 Kinston, NC 28501
 (252) 520-6564
fit4lifeofkinston@cocentral.com

Marguerite Whitfield

5677 Hwy. 55 West
 Kinston, NC 28504

Double D Distributors, Inc.

Brad Heath
 601 N. Kinston Blvd.
 Pink Hill, NC 28572
 (252) 568-4042 • (800) 435-6274
 Fax: (252) 568-4958
brad@doubletrailers.com

Manage Well Inc.

Govind Chandak, President
 300 Graham St.
 Raleigh, NC 2762428502
 (919) 332-7877
 Fax: (919) 380-8661
GC2815@yahoo.com

Kidz R Us Child Care Center

Julia Smith, Owner
 1800 Old Snow Hill Road
 Kinston, NC 28502
 (252) 522-1254
 Fax: (252) 208-2116

Faithful Friends Veterinary Hospital, PA

Ivy Heath, Owner
 5477 Hwy. 11 North
 Grifton, NC 28530
ivydv@aol.com

► Chamber HAPPENINGS

Fit-4-Life a fitness center with a different approach

Mayor Buddy Ritch was on hand for the largest Chamber Ribbon Cutting to date! Fit 4 Life is located at the Plaza Shopping Center on the corner between Piggly Wiggly and Subway. Open everyday of the year, 24 hours a day, Fit-4-Life breaks away from the areas traditional fitness centers by offering a different approach to training, wellness and nutrition.

According to co-owner Mike Whaley, "We don't want to be first place in you life; that should be your family. We don't even want to be second place, which should be work. We want to be the third place you think about, that place where you can break free of all your daily worries and join friends and relieve stress and work on just you".

Fit-4-Life offers the industries top fitness equipment as well as a sport-specific and core "Training Zone" for its members. Personal trainers are available to assist the novice and the experienced athlete to reach their potential.

Located inside Fit-4-Life is a fully stocked sports nutrition and supplement store, providing members as well as non-members, a large selection of vitamins, minerals, weight loss, weight gain as well as protein products to help you meet your fitness goals.

Beautifully decorated men's and women's locker areas make it easy for the early morning and lunch crowd to make it to back work refreshed and invigorated.



Submitted Photo

The ribbon-cutting celebration at Fit-4-Life fitness centers, sponsored by the Kinston-Lenoir County Chamber of Commerce, attracted the largest crowd to date for such an event. Mayor Buddy Ritch wielded the scissors while Fit-4-Life employees and city and chamber officials gathered around.

Moms can leave the kids in the kids' area while they workout.

Ask the staff about their affordable corporate group discount options.

Business After Hours

Wednesday, Feb. 27
 5:30 p.m. to 7:00 p.m.

Gold's Gym

4150 Vernon Ave. Suite E

(behind Staples)

The first 10 participants that arrive and mention that they are there for the Business After Hours will receive a free one-month membership!

Chamber member businesses have been invited to come and setup an infor-

mation table during the event and promote their business.

Food and beverage provided by Applebee's, Chick-fil-a and Andy's

Jazz band for the adults and a clown for the kids.

\$1,000 raffle to benefit the Lenoir County Education Foundation kicks off.

Gold's Gym will donate part of March's new membership proceeds to the Lenoir County Education Foundation!

Upcoming ribbon cutting

Friday, March 7
 1 p.m.

Kids R Us Child Care Center
 1800 Old Snow Hill Road

Kids R Us is a childcare center servicing children ages 6 weeks through 12 years of age. They have been in the childcare field for over 12 years and committed to providing quality childcare. Hours of operation are from 6:30 a.m. until 6:00 p.m. The staff is

highly qualified and ready to provide the best of care for your child. They are located at 1800 Old Snow Hill Road.

Directions: Take North Queen St to Highland Ave. Make right on Highland. At first light, make left onto Old Snow Hill Road. Go down about a half-mile. You will see a pink church; make a left into that parking lot. We are the middle building.

► Chamber ENDORSEMENT

Round Up has Chamber's stamp of approval

The Chamber of Commerce is pleased to endorse the Round-Up Campaign sponsored by the PRIDE of Kinston. We recognize that when businesses and organizations come together for the betterment of the community good things happen. The Chamber urges everyone, especially businesses, to ROUND UP for Kinston! Kinston, We're On The Way.

Go Round Up for Kinston!

You are invited to help our town

Pride of Kinston is asking for your help to give a boost to revitalizing Kinston's downtown. It's called the "Round Up" program.

It's totally voluntary.

It's simple.

It's easy.

It costs very little...usually just a few pennies a month.

And it helps you keep your checkbook balanced.

The idea: Your monthly utility bill, and ONLY if you agree, is "rounded up" to the next whole dollar amount. Only the difference between what you owe and the next whole dollar will be sent to Pride of Kinston, a 501-c-3 organization....which means your donations are tax deductible.

Why? This will allow Pride to beef up its incentives program—called the Façade Grant Program—to get more downtown buildings ready to serve the public.

Endorsement: The Board of Directors of the Kinston-Lenoir County Chamber of Commerce has endorsed Round Up, and encourages in-town Chamber members to sign up for Pride!

How: Complete the form below and return it to City of Kinston

(Clip and mail)

Name on the account _____

Address _____

Customer Number _____

Yes / / I want to participate in the Round Up Program for Pride of Kinston

SIGN: _____

Mail to: Round Up Program
 City of Kinston
 Post Office Box 339
 Kinston, North Carolina 28502

For more information contact: Adrian King, Pride of Kinston, Inc. 327 N.

Queen Street, Kinston, NC 28501

252-522-4676 Ext. 2020

adrianking@downtownkinston.com



► Chamber AT WORK

Nominations being accepted

The Kinston-Lenoir County Chamber of Commerce is now accepting nominations for the Administrative Professional of the Year. Go to www.kinstonchamber.com or call 527-1131 for more information or to obtain a nomination form.

Save the date

March 12

Wake-Up Lenoir Breakfast panel discussion featuring City and County government.
 (Time and location to be announced.)

► Now YOU KNOW

Chamber not associated with county map sales

It has come to our attention that there is a company falsely stating that it has Chamber support in selling a county map. Please be aware that this map is not endorsed by or will be distributed by the Chamber. We are planning to produce a high quality map in the near future utilizing the printing services of a local Chamber member. If you are interested in using this type of advertising to market your business, please wait for details on the new map that will be produced by the Chamber and circulated through an aggressive distribution system that will promote your business all year long.

President's *Club*

Gold

Harvey Fertilizer and Gas
 Progress Energy

Lenoir Memorial Hospital

Silver

Advantage Printing

Best Diamond Packaging

Coastal Connections Marketing

Corporate Resources

Down East Protection Systems

Embarq

First Flight Federal Credit Union

Grady Dental Lab

Kelly Services

Lenoir Community College

Minges Bottling Group, Inc

Neuse Sports Shop

Perry Management, Inc.

Sylvia Chiropractic Center

U.S. Cellular

To learn more about becoming a KLCCC member contact Kay Johnson at 252-527-1131.

LCC PlayMakers present...

Cinderella

A Tale Retold

Book and Lyrics by Mitch W. Butts
 and Music by Clay Whittington

March 27-29

8:00 p.m.

March 30

2:00 p.m.

Waller Auditorium

For reservations, call 252.527.6223, ext. 970