

Business Advocate: The Chamber works as your voice at local, regional, and state agencies on emerging critical issues that pertain to your business, organization or industry.

Business Before/After Hours: These monthly events are hosted by Chamber members and offer an exciting time to make new and lasting business contacts. Each informal gathering provides you with the opportunity to promote your business to fellow Chamber members. Detailed information on hosting a Business Before Hours or Business After Hours at your business location can be found at www.kinstonchamber.com

Business Expo: Showcase your services and/or products to the community at the annual “Living the Good Life” show. The Chamber offers you the opportunity to exhibit your business before hundreds of potential customers in one day.

Chamber Newsletter: *Business Update*, the Chamber’s twice-monthly newsletter now published in The Free Press, will keep you up to date with information and developments relevant to the business community.

Chamber Website: The Chamber’s website www.kinstonchamber.com is the premiere information source about Lenoir County. The website contains an on-line Chamber membership directory and the most up to date Chamber and community information. The Chamber website is also the home of the area’s **Community Calendar** listing events and meetings. The Calendar’s interactive functionality makes it easy for users to update their chamber member information and post their own events.

Committees: The Chamber is a volunteer driven organization. Various committees work on projects and programs that benefit membership. Volunteering for a committee that interests you provides an excellent opportunity to work shoulder to shoulder with other community leaders and prospective new clients. Current committees include: Membership Services, Special Projects, Governmental Affairs, Diversity Affairs, Agri-Business, Community Development, Business and Tourism Development, Manufacturing and Industry and Education.

Fast Fax/Email: This member only mailing service provides an opportunity to promote your business with advertising reaching Chamber business professionals and their employees within Lenoir County and adjacent areas at a reasonable rate.

Website Membership Directory: Chamber members now have Internet exposure for their business at no additional cost. All Chamber members are listed on the Chamber’s web site Membership Directory for 24/7 access. The online Membership Directory will provide a link to your company’s website and email address. Members may choose up to three different categories for their listing. Visitors to the site can search for businesses by category, keyword or alphabetically. Promotional upgrades for your business or organization’s listing are available at a nominal fee.

Membership Directory: The Chamber’s printed guide to the goods and services of Lenoir County is the annually published Membership Directory. Newcomers and visitors use the directory as a quick reference for the established businesses and services of Lenoir County. It is distributed to all member businesses, real estate agencies, and hotels as well as other outlets including the Visitor’s Center. Chamber newcomer and visitor packages also include the current Membership Directory. The directory gives each member two free listings (alphabetically and categorically) and the opportunity to purchase additional advertising.

Membership Decal: Display it proudly so that all who visit your establishment will know that you are a quality business that made an investment in our community to ensure that Lenoir County remains a great place to work, live, and visit. Your decal demonstrates your commitment to the community by becoming a part of the vision and strategies of the most influential business organization in Lenoir County.

Monthly Relocation List: Find out who is planning to move to Lenoir County and begin marketing your business to them first.

Newcomer/Visitor Packages: Information is sent to business professionals, individuals, and retirees and others who are considering moving or visiting Lenoir County. Among other items, each package contains the Membership Directory and provides directions to the Chamber website thus promoting your business.

Professional Development: Education and information are a big part of what your Chamber is all about. Learn new business skills through a variety of seminars, workshops, and “Leadership Lenoir.”

Quick Updates: Email/fax updates are sent to members only. This notification includes various Chamber tidbits of information, Upcoming Events, and special announcements. It is one more way the Chamber of Commerce communicates to members the most up to date information.

Hot Jobs: You can post job openings on the Chamber’s website and maintain the postings yourself, using your unique “Members Only” login. Postings run on a weekly basis.

Referrals: The Chamber has always been known as the primary source of information for residents, tourists, and newcomers and the place to look for businesses, goods, and services. Each year the Chamber makes thousands of telephone, walk-in and e-mail referrals to its members. Plus, Chamber members receive referrals from the Chamber’s web site, www.kinstonchamber.com.

Ribbon Cutting Ceremonies: The Chamber will arrange for city or county officials, Chamber Ambassadors, Board Members, and community representatives to attend ribbon cuttings that promote a new business opening or expansion, new branch location, or new management or ownership. Detailed information and a Planning Guide can be found on the Chamber web site at www.kinstonchamber.com

Special Events: Members are encouraged to take advantage of sponsoring and attending high profile events: Annual Meeting and Banquet, Administrative Professionals Luncheon, Membership Campaign, Business Expo, Festival on the Neuse, Planning Conference, Business Before/After Hours, Membership Receptions, Leadership Lenoir, President’s Forum-Straight Talk, Annual Reverse Drawing, Wake-Up Lenoir, and the various Chamber community events. Members choosing to sponsor events enjoy high visibility as well as recognition in the advertising, marketing, and press venue used for each event. Detailed information about joining the President’s Club sponsorship program, can be found on the Chamber website at www.kinstonchamber.com.

Tax Deduction: Chamber membership is considered by the IRS to be a necessary business expense.

United States Chamber of Commerce Membership: Also accompanying your membership investment is a federation partnership with the United States Chamber of Commerce.

North Carolina Chamber: Kinston-Lenoir County Chamber of Commerce members with ten or less employees also enjoy a federation partnership with the North Carolina Chamber.

Call the Kinston-Lenoir County Chamber of Commerce at 252.527.1131 for more information on joining the Chamber.