



Extra exposure opportunities are available to you as a member of the Kinston-Lenoir County Chamber of Commerce!

Business Before Hours and Business After Hours: Sponsor one of these well-attended events at your business location and take advantage of marketing your products or services. Detailed information can be found at www.kinstonchamber.com.

Business Update Newsletter: This full-page newsletter is published twice a month in The Free Press on the second and fourth Tuesday of each month. Chamber member businesses may place a Banner Advertisement that appears on the bottom section of the page for only \$325 per issue. For details and deadlines contact the Chamber office.

Fast Fax/Email: The Chamber's Fast Fax/Email service allows distribution of information to our members via fax and email. This service is available to our members at a cost of \$100.00 per page. Members must provide the information via email to the Chamber at least four days in advance.

Website Membership Directory: Login to your own member information web page listing to provide your most up to date business information - including services, hours, directions and a link to your own site. Take advantage of additional directory sponsorship opportunities by calling the Chamber for details and pricing. Visitors to the site find your listing with searching by category, keyword or viewing an alphabetical listing.

Hot Deals: Advertise specials or offer coupons on the website's Hot Deals page. Your unique "Members Only" login lets you enter the title, description, category, and date range for the special to run. The Hot Deal can include a link to your website.

Membership Directory: As a member, you are listed twice in the Chamber of Commerce Membership Directory, once alphabetically and once by category. The Membership Directory is circulated to all members, newcomers and visitors, distributed by local realtors, and placed in hotel rooms within Lenoir County. Additional exposure can be secured by purchasing an advertisement in the Membership Directory. Call for details.

Mailing & Fax Listings: A list of the mailing addresses of Chamber members may be purchased by members only. Call the Chamber for details and pricing.

Newcomer/Visitor Packages: Any member wanting to promote their business may include information in these packages that are distributed all year long. Member cost is \$125 for 250 pieces. The member provides the flyers or brochures to the Chamber office.

President's Club: Join the Presidents Club and have your business promoted at Chamber events that will reach thousands of potential customers throughout the year. This is an opportunity to market your business and build name recognition through print, email, Internet, local media, display and event exposure. By becoming a President's Club member, you demonstrate your willingness to invest in your community. Contact the Chamber President or Board Chair for complete details.

Ribbon Cutting/Grand Opening: These services are for Chamber members only. Notification to the Chamber membership is provided as well as the scheduling of local dignitaries. A Ribbon Cutting Planning Guide is available at www.kinstonchamber.com.

To use these services, contact the Chamber at 252.527.1131
www.kinstonchamber.com

