

BUSINESS Update

Business news and information brought to you by the Kinston-Lenoir County Chamber of Commerce

► Think ABOUT IT

Shopping locally makes sense

As the consumer you'll save on precious time and expensive gas. It's convenient and most importantly, the tax dollars helps OUR business community (not some other community) Think about it. Each time you shop or dine out of the area, our community loses. We lose annual revenue that is vital to the sustainability of our business economy. So next time you purchase something locally, feel good that you are doing your part to support Kinston, Pink Hill, La Grange and Lenoir County. Take pride in our hometown community and shop locally.



► Member SPOTLIGHT

Special thanks to Isaac for helping the Chamber provide the photos for the new city/county map that the Chamber is working on.

Photographic Expressions by Isaac Isaac Hines - Owner
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www.isaachines.com



► Progress UPDATE

The community has another new Web site serving the area. Be sure to log on and save it under your favorites.

NCER Business and Tourism Finder Web site (regional site)
www.visitnceast.com

Use this innovated GIS web-based search system to locate sun-drenched beaches, historic villages, spectacular nature and, of course, our world famous Eastern Carolina barbecue. Whether you live here in Kinston and Lenoir County or planning to trip to one of our neighboring 12 counties, the countless opportunities are only a click away. Be sure to visit this great site and see just how much there is to see, do and visit.



► Contact the CHAMBER

To learn more or to become involved with the KLCCC contact us:
Phone: (252) 527-1131
Email: info@kinstonchamber.com
Web site: kinstonchamber.com



► Chamber HAPPENINGS



Submitted photo

The Chamber of Commerce assisted West Pharmaceutical at the recent ribbon cutting ceremony celebrating their newly completed compounding facility. Don Morel, Chairman and Chief Executive Officer of West, along with Jimmy Adams, Plant Manager, Kinston plant management and staff welcomed everyone with a program filled with history, well wishes, recognition and entertainment.

► Now you KNOW

Membership Services Committee at work

VP of Membership Services, Deborah Hood from ERA Montague & Associates, Inc., Chairperson, Margaret Williams from the little bank and Kay Johnson, the Chamber's Director of

Membership Services head up this very active chamber committee. What is important to note are the committee members, better known as the "Chamber Ambassadors." Ambassadors do the work and serve as the goodwill arm of the Chamber. They assist in various activities including: Grand Opening and Ribbon-Cutting Ceremonies, Business After and Before Hours, Membership Contact and Retention, Operation Thank You, and many other activities. It is the goal of the Ambassadors to increase membership and members' knowledge of programs, services and benefits of the Chamber. Being an Ambassador gives these volunteers the opportunity to promote their own business with one-on-one contacts.

► Chamber HAPPENINGS

Lenoir Community College Small Business Center & Kinston-Lenoir County Chamber of Commerce present:
How to Keep Making Money When Others Can't Presenter - Tim Dannelly
Kinston Enterprise Center
Tuesday, Oct. 13
Registration: 8:30-9 a.m.
Registration Fee: \$10
Class: 9 a.m.- noon

Is our economy strong or weak? Are we on the way up or down? Regardless of the state of the national economy, what really matters is what's going on at your company.

Most of the money is made by a handful of people. What secret do they know? While many people in business ownership and sales careers barely get by, true Professionals exceed expectations! They

are able to consistently excel, even when times seem tough to others!

The American Buyer willingly pays more for a product they know and trust, even during hard times or off-seasons! Learn some of the proven ways go about building a loyal customer base. Find ways to generate new clients, realize higher gross profit and close more sales while retaining your loyal customers.

You'll learn:

- How to Avoid Participating in Economic Crisis
 - What To Do About Aggressive Competition
 - The Most Effective Marketing Approach
 - Ways To Make More Money With The Same Customer Base
- For additional information call Greg Hannibal at (252) 522-4676 ext.2021 or Linda Murray at Ext. 2022.

Chamber welcomes new members

Ronald D. Baker
Individual Member
1597 Eastwood Drive
Kinston, N.C. 28502

Kinston, N.C. 28501
(252) 525-5967

GCF Donation Center & Store
Steve Snyderman - Director
725 Knightdale Blvd.
Knightdale, N.C.
(919) 281-9206
www.goodwillenc.org

Sherwin Williams
Kevin Powell - Store Manager
1702 W. Vernon Ave.
Kinston, N.C. 28504
(252) 527-2104
www.sherwinwilliams.com

Papa Joe's BBQ Sauce, Inc.
Michelle Rudolph - President
P.O. Box 6339

TNT Shoe Connection
Debra Thompson - Vice President
2405-B N. Herritage St.
Kinston, N.C. 28502
(252) 522-0219

Living the Good Life Expo set for Oct. 28



Living the Good Life expo promises to be the "must do" chamber event of the year. For exhibitors, you will be able to market your products and services to a growing group of attendees interested to see what you have to offer. For restaurants, you can enter the much-anticipated Culinary Challenge, serve up your best dish and become an instant hit with the attendees. For the attendees, visit and talk to the businesses and organizations that offer what we need to experience Living the Good Life in Eastern NC. AND enter to win a \$300 Gas Card donated by Harvey's Tidewater Transit and Mallard Oil Co. Want to be an exhibitor? Register today. Go to www.kinstonchamber.com for details.

- This year's Living the Good Life President's Club members are:
- GOLD LEVEL:**
- Progress Energy
- SILVER LEVEL:**
- Advantage Printing
 - Costal Connections Marketing
 - Corporate Resources
 - Down East - Protection Systems
 - Embarq
 - Honda of Goldsboro
 - Kinston Chrysler-Dodge-Jeep
 - Lenoir Community College
 - Liberty Tax Service
 - The Beauty Box
 - U.S. Cellular
 - West Pharmaceutical Services

► Dates to REMEMBER

Meet the Candidates
Monday, Sept. 29
5:30-7 p.m.

LCC Campus, Waller Building

This is your chance to meet this year's candidates face to face, ask questions and share opinions. Patrick Holmes, Editor and Publisher of The Free Press will welcome all attendees at 6 p.m.. Alice Tingle, Chamber of Commerce VP of Governmental Affairs will individually introduce each candidate so you can "Meet the Candidates" on a more personal level. Candidates from local, state and national elections have been invited. Cost \$15 per person. Register online at kinstonchamber.com or phone the Chamber at (252) 527-1131.

Business After Hours
Thursday, Sept. 25
5:30-7 p.m.

the little bank
Vernon Avenue

Join us under the big tent for a Pig Pickin dinner as we celebrate our 10 Year Anniversary! RSVP today online at www.kinstonchamber.com or by calling 527-1131.

Lenoir County Education Foundation
2008 Adult Spelling Bee

Tuesday, Oct. 7

4:45 p.m. Light Refreshments

5:30-7:45 p.m.

Spelling Bee and award ceremony.

GTP Training Center

Demonstrate to our schools and teachers that the business community supports our students by becoming a team sponsor. Contact Laura Lee Sylvester for details at 527-1131 or lsylvester@kinstonchamber.com. Go to www.kinstonchamber.com for full details.



President's Club

Gold

- Harvey Fertilizer and Gas
 - Progress Energy
 - Lenoir Memorial Hospital
- Silver**
- Advantage Printing
 - Best Diamond Packaging
 - Cherry Energy
 - Chrysler-Dodge-Jeep & Suzuki of Kinston
 - Coastal Connections Marketing
 - Corporate Resources
 - Down East Protection Systems
 - Embarq
 - First Flight Federal Credit Union
 - Fasco, Inc.
 - Grady Dental Lab
 - Honda & Hyundai for Goldsboro
 - Kelly Services
 - Lenoir Community College
 - Liberty Tax Service
 - Minges Bottling Group, Inc
 - Neuse Sport Shop Inc.
 - Nissan of Kinston
 - Perry Management, Inc.
 - Sylvia Chiropractic Center
 - The Beauty Box
 - U.S. Cellular
 - West Pharmaceutical Services

Lenoir Community College Playmakers presents...

"High School Musical"

Directed by Clay Whittington

Tickets are \$12 for adults and \$8 for students with I.D., children 12 and under, and senior citizens

September 25-27

8:00 p.m. and September 28

2:00 p.m.

Waller Auditorium

For more information, call 527-6223, ext. 928.